

To help reduce harmful air pollution in Sheffield think about these infographics:

CUT HARMFUL AIR POLLUTION BY UP TO 20% - WALK OR CYCLE ONCE A WEEK INSTEAD OF DRIVING



DRIVE CLEANER

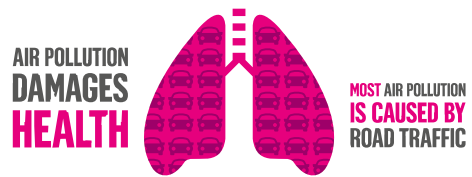
EXHAUST FUMES HARM OUR CHILDREN'S HEALTH



AIR POLLUTION LEVELS ARE HIGHER INSIDE YOUR CAR THAN OUT



THE AIR IS CLEANER AWAY FROM HEAVY TRAFFIC AREAS



For more information visit www.sheffield.gov.uk/airaware

AIR AWARE

CHAMPION CHALLENGE

MONDAY

Today I

TUESDAY

Today I

WEDNESDAY

Today I

THURSDAY

Today I

FRIDAY

Today I

PUT STICKER HERE

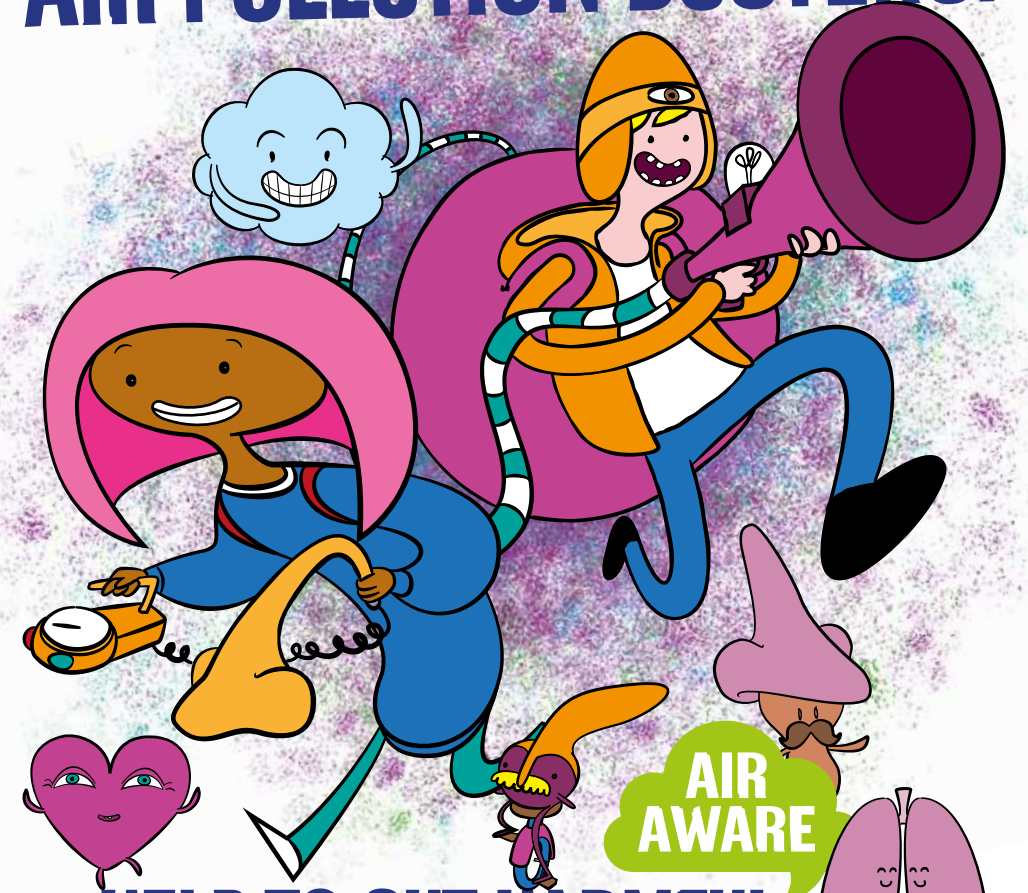
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AIR POLLUTION BUSTERS!



AIR AWARE

...HELP TO CUT HARMFUL AIR POLLUTION

We all breathe air. Adults take around 15 breaths per minute, inhaling nearly two gallons of air. With 21,600 breaths per day that equals 2,880 gallons of air each day.

@AirAwareSheff

What you do makes a difference

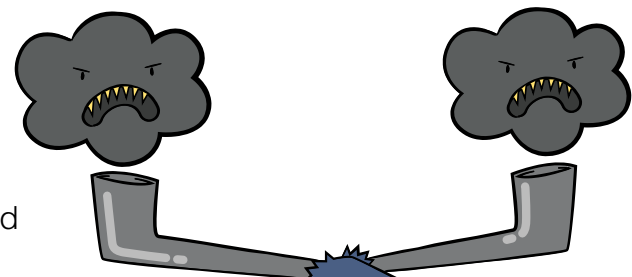


About air quality

Sheffield has high levels of air pollution and these levels don't meet European health-based standards. Our air quality is poor along with many other cities in the UK.

Most of our air pollution comes from road traffic – cars, taxis, buses, vans and trucks. The pollution from road traffic is called Nitrogen Dioxide (NO₂) and Particulate Matter (PM₁₀).

Poor air quality affects the health of people, animals and plants.



boo!
hiss!

Nasty NO_x



Daisy Driveless and **Will.U.Walkmore** are our heroine and hero 'Air Pollution Busters'.

Nasty NO_x and **Peril Particulate** are bad because they are air pollutants. Daisy Driveless and Will.U.Walkmore want to bust them so they have recruited some hero and heroine helpers who will help them do this.

Air pollution and poor air quality affects everyone in Sheffield.

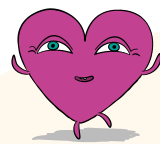
the heroine and hero



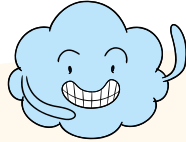
Daisy Driveless

Will.U.Walkmore

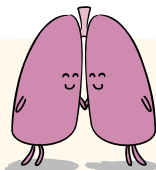
the helpers



Beaty



Fresho



In & Out



Pedalo



Sniffy

hurray!

woo hoo!

Help our Air Pollution Busters. Take our 'Champion Challenge' by walking or cycling more and/or making fewer car journeys, tell your teacher what you have done and they will give you heroine and hero helper stickers.

Stick them on your 'Champion Challenge' chart.

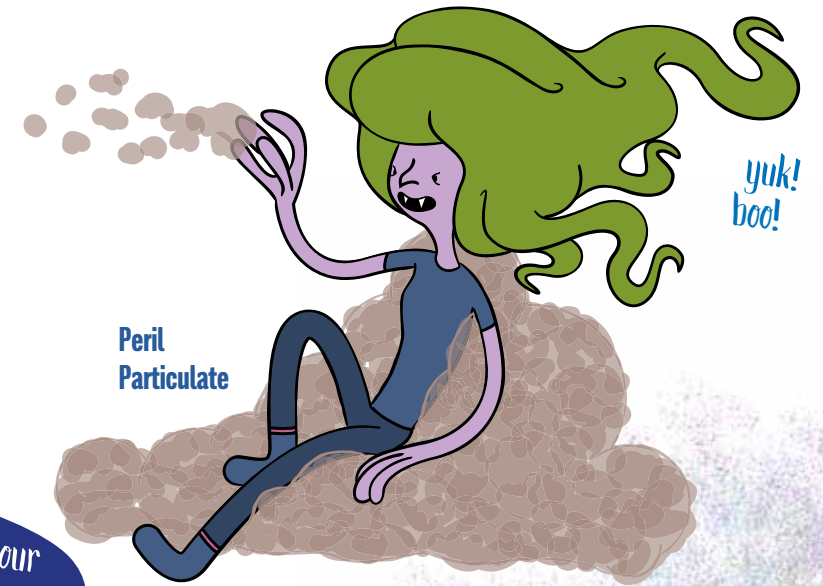
'Beaty' loves clean air. She will love you too when you tell people about the ways they can make the air cleaner.

'Fresho' is a clean air cloud and she moves across the sky blowing bad air into Will.U.Walkmore's Pollution Patrol machine. She would like you to think about ways that you can keep the air clean.

'In and Out' help you breathe. They are lungs and the best of friends. Together they work hard using the air around them. They would like you to make sure that the air that they breathe in is clean because it makes them feel good.

'Pedalo' never stops! He seems to be everywhere pedalling on his tiny bike telling people about how he doesn't have an exhaust pipe, of which he is very proud. He dreams of owning a much bigger bike one day. He would like you to tell your friends about how great you think he is.

'Sniffy' is the nose and he knows it. You can tell he has such a good nose because when he's near a busy road he can smell the air pollution before anyone else can. He would like you to find out how much you can smell it when you are out and about.



Peril Particulate